

22 June 2026

Subject: Invitation to the EBU Global Book Launch, 1 July 2026

Dear Colleague,

On behalf of the European Business University of Luxembourg (EBU) and our publishing partner, IGI Global, it is my pleasure to invite you to the Book Launch Celebration on Wednesday, 1 July 2026. This occasion marks the release of three new volumes in our Artificial Intelligence research series, alongside the continued recognition of an earlier Scopus-indexed title, and the formal opening of a new call for book chapters.

NEW RELEASES — JUNE / JULY 2026

- 1. The Foundations and Future of AI: Methods, Models, and Machine Intelligence** — 368 pages · © 2027
- 2. Artificial Intelligence in Practice: Driving Innovation Across Sectors** — 500 pages · © 2027
- 3. The Impact and Integration of AI: From Research to Realization** — 456 pages · © 2027 · DOI: 10.4018/979-8-3373-1509-6

Each volume is co-authored by Prof. Poshan Yu (Soochow University, China), Prof. James Mulli (EBU Luxembourg), Mr. Zain Ali Shah Syed (Soochow University), and Prof. Laila Umme (IoBM, Pakistan). As an author of one or more of these titles, your presence would add particular meaning to the celebration, and we would be honoured to recognise your contribution during the programme.

ALSO FEATURED

Facilitating Global Collaboration and Knowledge Sharing in Higher Education With Generative AI

356 pages · © 2024 · Scopus-indexed and catalogued by the **US Library of Congress**. This title continues to represent EBU's standing contribution to global scholarship in AI and higher education.

CALL FOR CHAPTERS — NOW OPEN

Enhancing Robotics With Quantum Computing, Agentic AI, and Blockchain
(IGI Global)

Editors: Prof. Poshan Yu (Shanghai University & EBU Luxembourg), Prof. James Mulli (EBU Luxembourg), and Prof. Joaquin Gonzalez III (Golden Gate University, USA).

If you are a researcher, academic, or industry professional working at the intersection of robotics, quantum computing, agentic AI, or blockchain, we warmly invite you to submit a chapter proposal. The launch event will include a short briefing on scope, timelines, and submission requirements for prospective contributors.

EXCLUSIVE SCHOLARSHIP OFFER FOR ATTENDEES

As a special gesture of appreciation to those who join us for this celebration, EBU is pleased to make available a limited number of scholarship awards to attendees:

★ **5 Certificate Scholarship Awards** — CDA306 — Quantum & AI for Business Leaders and Managers

★ **2 Degree Scholarship Awards** — Master of Science in Data Science and Artificial Intelligence (MSDA)

These awards are offered on a limited basis to attendees of the launch event. Further detail on eligibility and the application process will be shared on the day of the celebration.

EVENT DETAILS

Date: Wednesday, 1 July 2026

Time: 4:00 PM (CET)

Hosted by: European Business University of Luxembourg

Audience: Current authors, prospective chapter contributors, partner institutions, and colleagues with an interest in AI research and publishing

Joining Details: Via Zoom;

<https://us02web.zoom.us/j/82034272113?pwd=2RfJCDVP02JwXYMNL4JH5J6KpfC5kF.1>

Kindly confirm your attendance by replying to this invitation or writing to academics@ebulux.lu at your earliest convenience, indicating your name, affiliation, and whether you join us as a published author, a prospective contributor to the call for chapters, or a guest. If you wish to be considered for one of the scholarship awards on offer, please note this in your RSVP as well. We would also be delighted if you could share this invitation with colleagues who may have an interest in our publications or in contributing to the forthcoming volume.

We look forward to celebrating this milestone in EBU's research output together with you.

Yours sincerely,

Prof. Dr. James Mulli - Academic Dean

European Business University of Luxembourg

On behalf of the Editorial & Organising Committee

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